

2020 NOWA Excellence in Craft Contest Categories

For material published/broadcast
1/1/2020 – 12/31/2020

Category 1: Column of the Year

Submit three columns from any one publication from any written media (excluding books).

Category 2: Fishing Article

Story on any and all aspects of fishing. Must be predominantly fishing, not highlighting travel or destination.

2A: Fishing — Newspaper

2B: Fishing — Magazine / Newsletter

2C: Fishing — Web-only / Blog

Category 3: Hunting/Shooting Article

Story on any and all aspects of hunting/shooting. Must be predominantly hunting/shooting, not highlighting travel or destination.

3A: Hunting/shooting — Newspaper

3B: Hunting/shooting — Magazine / Newsletter

3C: Hunting/shooting — Web-only / Blog

Category 4: Travel, Camping or Recreation Article

Story on any outdoor subject including backpacking, RV's, canoeing, general boating, backcountry skiing, snow shoeing, dog sledging, mountaineering, boating, hiking, biking, or similar outdoor travel adventure.

4A: Travel/Camping/Recreation — Newspaper

4B: Travel/Camping/Recreation — Magazine / Newsletter

4C: Travel/Camping/Recreation — Web-only / Blog

Category 5: Managing Our World Article

Article from any written media on park, wildlife, land use, fisheries, oceans, water and environmental concerns, plants, management, education, ethics, and use.

Category 6: Photography/Artwork

This category includes photographs as well as artwork (line drawing, watercolor, etc.) used to illustrate any outdoor subject in any media. Photo/artwork must have been published. By entering work in Category 6 the entrant is granting NOWA one-time use of winning photos in the NOWA newsletter and NOWA Directory.

6A: People — Subject is any human in an outdoor setting or engaged in outdoor recreation.

6B: Fauna — Subject is any living creature: animal, bird, fish, etc. in an outdoor setting.

6C: Outdoors — Subject is any non-living subject: plant, tree or landscape in an outdoor setting.

Category 7: Books

On any outdoor subject.

7A: Book — Print

7B: Book — E-Books

Category 8: Humor on any outdoor subject — In any medium

Category 9: Video on any outdoor topic

Television / Video / Web

Category 10: Audio on any outdoor topic

Radio / Podcast / Web

Category 11: Apps and Other Media

WHO CAN ENTER: Contest is open to NOWA members who have paid their NOWA membership dues for 2021 prior to the Excellence in Craft Contest entry deadline. Contest is also open to non-members who live in NOWA's membership area of five U.S. western states (WA, OR, MT, ID, AK) and four Canadian provinces (BC, AB, YK, NT).

WHAT YOU CAN ENTER: All work must have been for pay and related to outdoor recreation. **Eligibility Dates:** All entries (except books) must have been published between January 1, 2020 and December 31, 2020. Books must have been published between January 1, 2020 and December 31, 2020. *Note: A book can be entered in the EIC Contest only one time.*

NUMBER OF ENTRIES: A maximum of two entries may be entered per category (exception: Category 1/Column of the Year, in which three columns must be entered - i.e., three columns = one entry in this category only).

MULTIPLE BYLINES: Articles or photos with two by-lines are accepted as only one entry. At least one author/creator must be a NOWA member who has paid NOWA membership dues for 2020 prior to the Excellence in Craft Contest entry deadline; or a non-member who lives in NOWA's membership area of five U.S. western states (WA, OR, MT, ID, AK) and four Canadian provinces (BC, AB, YK, NT).

JUDGING: Judges will be professional writers, editors, photographers, and broadcasters recruited to judge categories appropriate to their expertise. Judges may select 1st, 2nd, and 3rd place winners and must select at least one 1st place award for each category in which entries are submitted. Ties are prohibited. Judges may award Honorable Mention at their discretion.

PAYMENTS: Total all entry fees and make one payment payable to NOWA by check, money order, or PayPal in U.S. Dollars. Make your PayPal payment on NOWA's website (www.nowaoutdoors.com). Include your PayPal receipt with your entry.

Official Entry Form 2020 NOWA Excellence in Craft Competition

Entry Deadline: Entry must be POSTMARKED on or before February 01, 2021

For Categories 1-6, mail to NOWA, PO Box 888, Tualatin, OR 97062

For Categories 7-11, mail to Alan Liere, 22024 N Harms Lane, Spokane, WA 99208

Send mail-in entries and fees to: NOWA, PO Box 888, Tualatin, OR 97062

Entrant Name: _____ NOWA member: 2020 dues paid?(_____) _____

Address: _____

City: _____ State/Prov: _____ ZIP: _____

Phone: (_____) _____ E-mail: _____

CATEGORY NUMBER: _____ CATEGORY NAME: _____

Publication: _____

Date: _____ Title of Entry: _____

NOWA member: \$5.00 USD Entry Fee Per Item Non-Member: \$15.00 USD Entry Fee Per Item

Total all entry fees and make one payment in U.S. Dollars covering all entries.

Total number of entries _____ Total amount paid \$ _____

by check or money order payable to: NOWA

Or make your payment in U.S. Dollars via PayPal to Davenowaoutdoors@gmail.com

QUESTIONS? Call 509-202-7790 or email: mwliere@gmail.com

Or Call 503-692-1520 or email: dave@kbi-ins.com

2020 NOWA Excellence in Craft Contest Rules

DEADLINE: Entries must be POST-MARKED on or before February 01, 2021.

SEND TO: Submit your entry form(s) and check, money order, or PayPal receipt to: **NOWA, PO Box 888, Tualatin, OR 97062**

ENTRY FORMATS: How to Enter

Judging will be under “blind” judging conditions. All identifying names and visual identities in all photos and/or illustrations must be removed from the entry to be judged.

- (1) Each entry must have a separate entry form.
 - (2) Hard-copy or PDF entries only. Original tear sheets are not required. Standard, high-quality, copy-machine entries are acceptable.
 - (3) Print the last 4 digits of your phone number on the back of each entry in case entries are separated from an entry form (preferably on removable tape for Books, Audio, and Video).
 - (4) Submit one original with bylines plus two judging copies without bylines.
 - (5) An entry that fails to comply with the EIC Contest Rules will be disqualified.
- NO ENTRIES WILL BE RETURNED.**

HOW TO SUBMIT EACH ENTRY

ARTICLES (Categories 1–5, 8)

1. Each entry must have a separate entry form.
2. Submit one original clip or high-quality photocopy showing by-line or credit line, PLUS two judging copies trimmed to eliminate by-line, photos, and other illustrations (headlines, sidebars, and quote boxes may be left in). Judging will be done with the trimmed copy.
3. Entries are to be mounted or photocopied on 8 1/2” x 11” white paper, pages stapled if necessary.

4. Print the last 4 digits of your phone number on the back of each entry.
5. Submit each separate entry in a manila file folder.
6. For Web-Only/Blog entries: Provide one entry form per submission. Submit one PDF with just the text of the article and no byline (you can do this by copying and pasting the text from the website, or generating a text-only PDF). Also submit a website link to the original posting containing byline and publish date. If the content is available only by paid subscription, membership, etc., submit an additional PDF or image of the material that shows the published webpage with byline and posted date.

PHOTOGRAPHY / ARTWORK (Category 6 A-B-C)

1. Each entry must have a separate entry form.
2. Submit one original printed piece or a high-quality photocopy of published work, showing credit line and caption PLUS two judging copies with credit lines removed. Captions and titles are permitted. No original art or transparencies accepted.
3. ALSO submit two high-quality, glossy prints of the photo (or art) you are submitting. This helps assure that small photos that run on a spread or website get equal consideration to large photos and that the judges see a high-quality representation of your work. Poor quality reproduction does not do justice to your work. Mount on 8.5” x 11” backing if needed.
4. Print the last 4 digits of your phone number on the back of each entry.
5. Submit each separate entry in a manila file folder.

BOOKS (Category 7)

Note: If your entry is a second edition/update, at least 25% of the book must be revised or contain new material — and — the original published version must not have been entered into a previous NOWA EIC contest.

7A Book — Print

1. Each entry must have a separate entry form.
2. Submit the entire printed book (two copies—either hardcover or paperback).
3. Cover the author’s name with a removable tape or label on one copy.
4. Print the last 4 digits of your phone number on the back of each entry in case entries are separated from an entry form.
5. Entry form and book should be placed in an envelope.

7BE-Books

1. Submit e-books as PDF files on CDs
2. Submit two copies of the CD.
3. Cover the author’s name with a removable tape or label on one copy.
4. Print the last 4 digits of your phone number on the back of each entry.
5. Entry form and book should be placed in an envelope.

VIDEO AND AUDIO (Categories 9, 10)

Video and audiotape entries will be judged on “production” values. This encompasses all aspects of the entry, including writing, directing, music, and other features.

1. Each entry must have a separate entry form.
2. Submit two copies on CD or DVD. Enter copies only, not originals.
3. Print the last 4 digits of your phone number on the back of each entry in case entries are separated from an entry form.
4. Submit each separate entry in a manila file folder, or similar.

APPS AND OTHER MEDIA (Category 11)

1. Submit entry form and two judging documents, without your name, providing the title of your submission, category, and viewable link, URL or instructions to view app.